



CSG Timeline

- 1984** • Conservation Services Group is founded in Boston (formerly known as The Community Energy Partnership). CSG delivers the first energy audit for Boston Edison (now NSTAR). CSG has one office and one employee. End-of-the year revenue is \$100,000.
- 1986** • CSG launches home performance service for customers of Massachusetts Electric (now National Grid)
- 1987** • CSG helps lead demand-side regulatory and program development
- 1989** • CSG established as leader in residential demand-side management programs in New England
- 1990** • CSG develops new residential construction program, Energy Crafted Homes, for New England utilities
- 1992** • CSG opens Wisconsin office, signifying service delivery beyond New England
- 1995** • CSG introduces the Environmental Protection Agency's ENERGY STAR® Homes program in New England
- 1997** • Electric industry restructuring negotiations begin, with CSG's Stephen Cowell playing a central role. CSG launches CSG Marketing Services to support utility programs.
- 1998** • CSG establishes Sun Power Electric, the nation's first "all solar" power plant, for renewable energy sales and installations. CSG installs first "solar power" plant on the roof of BJ's Wholesale Club in North Dartmouth, MA. This event kicks off the first of 14 BJ's power plants in the Northeast over a nine-year period.
- 1999** • CSG merges with MassSave (an organization formed in 1980 to provide residential conservation services in Massachusetts). CSG moves headquarters from Boston to Westborough, MA.
- 2000** • CSG partners with Efficiency Vermont. CSG expands services by acquiring Planergy, a company based in Texas that runs "Solar Schools" and a commercial and industrial retrofit program. CSG purchases ReGen from AllEnergy and begins marketing green power.
- 2001** • CSG implements the Home Performance with ENERGY STAR pilot program in New York State for the New York State Research and Development Authority (NYSERDA).
- 2002** • Sun Power Electric becomes the first organization to trade "Green-e" certified credits. CSG partners with Massachusetts Interfaith Power and Light to retrofit houses of worship and receives a "Leap of Faith Award."
- 2003** • GreenerWatts New England is offered to utility customers by CSG in the GreenUp program, marking the first time local customers can support 100% renewable power through their utility company. CSG establishes a Clean Energy Markets Division.
- 2004** • CSG opens office in Portland, OR to support the expansion of services in the Pacific Northwest
- 2005** • CSG develops programs to serve customers on Long Island, NY and opens office in Ronkonkoma. CSG launches ClimateSAVE, a Green-e certified, renewable energy product.
- 2006** • CSG opens two offices in Southern California and one in New Jersey. CSG certifies first LEED for Homes project for the US Green Building Council.
- 2007** • CSG develops and funds two BJ's Wholesale Club solar installations that go on line in Connecticut. CSG opens an office in the Midwest.
- 2008** • CSG continues its geographic expansion, establishing offices in Brooklyn, NY, Nashville TN., Peoria, IL. and Tucson, AZ. The company employs nearly 400 people and revenues exceed \$62 million.
- 2009** • CSG celebrates 25th anniversary. Employment reaches nearly 500 and the firm operates 16 offices nationwide. Offices open in Ohio. Policy leadership broadens via the National SAVE Energy Coalition and other organizations.
- 2010** • With nearly 700 employees, CSG renews dedication to its mission: creating solutions that reduce our impact on the planet and inspire greener living. Offices open in Augusta, ME and Saratoga Springs, NY.
- 2011** • EnergyMeasure™ – CSG's software designed to transform home energy auditing and program delivery – launches. CSG opens a San Diego, CA office.