



**Conservation Services Group**

FOR IMMEDIATE RELEASE

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## **KATHLEEN DEVITO NAMED DIRECTOR OF CORPORATE COMMUNICATIONS AT CSG**

WESTBOROUGH, Mass., April 19, 2005 – Conservation Services Group (CSG) has named Kathleen DeVito the company's new director of corporate communications. In this position, DeVito is responsible for internal communications, corporate public relations, branding, and support of CSG's individual business units.

DeVito brings more than 15 years of experience in the communications field to CSG. Her experience includes collateral development, brand marketing, strategic planning, Web development, event planning, program management and public relations. Before joining CSG, DeVito was the marketing manager for ConnecTerra, Inc., a software company based in Cambridge, Mass. She has also held marketing management positions at IBM, Rural Cellular Corporation, and Stanley Creative Rivet.

DeVito holds a bachelor's of arts degree in English and journalism from Framingham State College and is a member of Massachusetts Women in Technology. DeVito is a native of Bellingham, Mass. and currently resides in South Grafton, Mass. CSG is a non-profit organization based in Westborough, Massachusetts. The group has been providing energy-saving strategies, services and technologies to consumers and businesses nationwide since 1984.

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