



**Conservation Services Group**

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**STEVE COWELL, OF CONSERVATION SERVICES GROUP, INDUCTED  
INTO BUILDING PERFORMANCE INSTITUTE'S "HALL OF FAME"**

WESTBOROUGH, Mass., April 8, 2011 -- Stephen L. Cowell, chairman and chief executive of Conservation Services Group (CSG), has been inducted into the Building Performance Institute (BPI) Hall of Fame. Honored at the National ACI Conference in San Francisco last week, Cowell was one of three "Hall of Famers" named during the opening ceremony.

Cowell was recognized for his dedication to the home performance and energy efficiency industry for more than 30 years. Among his many accomplishments, Cowell was honored for carrying out the EPA's first Energy Star Homes program in the Northeast and for his leadership of the ACI organization, a group dedicated to advancing home performance for 25 years. Cowell was also cited as a key player in bringing home performance and residential energy efficiency to the attention of The White House in 2009.

Over the years, Cowell has been celebrated by many organizations for his efforts to advance energy efficiency to protect the environment. He has led local, regional and national efforts to promote sound energy policy. Due to the advocacy efforts of Cowell,

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energy efficiency has become an integral part of the restructured electric market in the New England region for the past 15 years. In addition to working with many, Cowell honored stakeholders to promote energy efficiency on the policy level, Cowell has spearheaded his ever growing energy services firm for the past 27 years. Under his leadership, CSG has grown from one office and three employees, to two dozen offices and 700 employees. CSG works with utilities, government and state agencies, public housing authorities and other groups from coast-to-coast.

Prior to founding CSG, Cowell held various positions in private organizations and in state government. Cowell is also a co-founder of Energy Federation, Inc., the wholesale products partner of CSG and serves on the boards of several industry groups including the New England Clean Energy Council, the BPI and ACI. Cowell is also the recipient of several awards during the course of his career from groups including the American Council for an Energy Efficient Economy, Northeast Energy Efficiency Partnerships and ACI.

Cowell holds a B.A. from Brown University and completed graduate work at Boston University. Cowell is a resident of Tyringham, Mass., where he lives in a super-insulated 150-year old Shaker barn that he renovated himself more than 30 years ago. His house is an *ENERGY-CRAFTED* home, a precursor to today's federal ENERGY STAR homes program.

The BPI is a nationally recognized organization dedicated to building performance credentialing, quality assurance and standards. BPI is approved by the American National Standards Institute.

Founded in 1984, CSG provides energy savings strategies, program design, management services and technologies to utilities, government agencies, energy services companies, public housing authorities and other groups. The firm employs 700 staffers nationwide and is headquartered in Westborough, Mass. For more information, visit [www.csgrp.com](http://www.csgrp.com).

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