



**Conservation Services Group**

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**VANESSA RICHTER PROMOTED TO REGIONAL VICE  
PRESIDENT AT CONSERVATION SERVICES GROUP**

WESTBOROUGH, Mass. Feb. 22, 2011 – Conservation Services Group (CSG) today announced the promotion of Vanessa A. Richter to Southwest regional vice president, according to Executive Vice President of Regions, Adam Parker. In this position, Richter will lead the development and implementation of energy efficiency programs for CSG's ever expanding client base in California, Arizona and other southwestern states.

Richter joined CSG in 2008 as a program director in CSG's Arizona office. In this position, she oversaw the implementation of residential energy efficiency programs for CSG's utility and municipal clients. Richter was also involved in the advancement of state and local energy efficiency policy and new business development efforts, as well as recruiting partners and doing training for contractors and raters. Prior to joining CSG, Richter was the director of land development at NRG Development, LLC, in Fort Myers, Florida. There, she oversaw land acquisition, zoning, environmental and construction entitlements, land planning, project evaluation and construction. Under her leadership, NRG Development negotiated and executed an unprecedented public/private partnership that doubled the appraised value of one property within 18 months. Prior to her position at NRG, Richter served as land development manager at TOUSA Homes, Inc., also in Fort Myers. There, she led negotiations and managed development projects, entitlements and construction. Earlier in her career, Richter served as a project manager and civil

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engineer at VanasseDaylor, LLC, in Fort Myers, Entranco Engineers and Parsons, Brinckeroff, Douglas and Quade in Tucson, Arizona. At these firms, Richter handled engineering specifications, negotiations and the design and management of residential and commercial development projects in the Southeast and Southwest regions.

Richter is certified by the Building Performance Institute and is a licensed professional engineer in Arizona and Florida. She also is LEED accredited by the U.S. Green Building Council and is a certified home energy rater through RESNET. A former senior airman in the Arizona National Guard, Richter holds a B.S. degree in civil engineering from University of Arizona. She is a native and current resident of Tucson.

Parker said, “Vanessa has built CSG’s business in Arizona from next to nothing, to where CSG is a leading force in residential energy efficiency in the state. Her extensive talent has, and will continue to be, a tremendous asset to our firm. Her promotion is well deserved and we congratulate Vanessa wholeheartedly.”

Founded in 1984, CSG provides energy savings strategies, program design, management services and technologies to utilities, government agencies, energy services companies, public housing authorities and other groups. The firm employs 700 staffers nationwide and is headquartered in Westborough, Mass. For more information, visit

[www.csgrp.com](http://www.csgrp.com).

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