



**Conservation Services Group**

FOR IMMEDIATE RELEASE

Contact: Lisa Rinkus  
LJPR  
617/965-9847  
lj-pr@comcast.net

**JANJA LUPSE NAMED A DIRECTOR  
AT CONSERVATION SERVICES GROUP**

WESTBOROUGH, Jan. 14, 2011 – Conservation Services Group (CSG) today announced Janja Lupse as New Jersey program director. Her responsibilities for the national energy services firm include managing CSG's operations and staff for several New Jersey Clean Energy initiatives including the Renewable Energy and Home Performance with Energy Star® programs. Lupse is based out of CSG's Iselin, N.J. office.

Lupse brings a strong record of successful energy management to CSG. Prior to joining CSG, she oversaw a project management team in the Brooklyn, N.Y. office of National Grid. The group focused on strategic planning initiatives and execution, the OPOWER pilot program, On Bill Financing assessment and execution, program measurement, customer satisfaction and efficiency program analysis. Lupse also spearheaded a new gas efficiency program and established training and certification programs for contractors in New York City and Long Island, among other initiatives. Representing senior management at industry events and hearings, she presented to various groups such as the Public Service Commission and the American Council for an Energy Efficiency Economy. Lupse also represented National Grid during the Energy Efficiency Portfolio Standard Proceedings and served as vice chair of the New York Joint Utilities Committee. Prior to National Grid, Lupse was a senior analyst with KeySpan (before it became National Grid). There, she was responsible for strategic planning and performance and developed such programs as the Business Markets Optimization Model, now being used to identify potential customers. A year before joining KeySpan, Lupse worked for the U.S. Energy Association in Washington, D.C. There, she oversaw design, logistical organization and budget management of USAID (U.S. Agency for International Development)-funded exchange visits, seminars and internships between U.S. and Ukrainian utilities. Lupse also worked for PADCO Incorporated, in Washington, D.C., as an environmental program analyst.

--more--

## Lupse Announced at CSG/2

Lupse is a member of several leadership groups including Women Unlimited and has written industry articles. She received a B.S. in environmental science and ecology from Sierra Nevada College in Incline Village, Nev. and a Master's from the Monterey Institute of International Studies in California.

Outside of her academic and professional achievements, Lupse is a mother of two boys and an accomplished downhill skier. A past member of the former Yugoslavia National Ski Team and the U.S. Women's Pro Ski Tour, she holds five championship titles from the National Collegiate Skiing Association. In 1991, Lupse was named "Skier of the Year," from Ski Racing Magazine and won eighth place at the U.S. National Championships. Lupse is a resident of Edison, N.J. and is a native of Slovenia. She is fluent in Slovene, Croatian and German.

Founded in 1984, CSG provides energy savings strategies, program design, management services and technologies to utilities, government agencies, energy services companies, public housing authorities and other groups. The firm employs 700 staffers nationwide and is headquartered in Westborough, Mass. For more information, visit [www.csgrp.com](http://www.csgrp.com).

###