



**Conservation Services Group**

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## **PAUL BERKOWITZ NAMED VICE PRESIDENT OF RESIDENTIAL SERVICES FOR CSG**

WESTBOROUGH, Mass., Jan. 18, 2006 – Paul I. Berkowitz has been promoted to vice president of residential services, according to Stephen L. Cowell, chief executive officer of Conservation Services Group (CSG). Mr. Berkowitz is responsible for the strategic direction and design of CSG’s residential programs, as well as fostering innovative partnerships and program directions.

An energy industry veteran since 1978, Berkowitz joined CSG since May of 2004 as national director of residential products and markets. For the past year, he has been responsible for the design and implementation of the Home Energy Savings Program for the Energy Trust of Oregon.

Prior to joining CSG, Berkowitz was employed by D&R International Ltd., of Silver Spring, Md. There, he led support and strategic planning and directions for D&R’s portion of the U.S. Department of Energy and the U.S. Environmental Protection Agency’s ENERGY STAR® program. Prior to joining D&R, Berkowitz was director of energy efficiency services for Wisconsin Energy Conservation Corp. for 11 years, where he designed, directed and assisted with the implementation of the ENERGY STAR appliance and lighting program. Berkowitz also spent four years with the Public Service Commission of Wisconsin in several senior level “program design” positions. He began his career in the Wisconsin Department of Commerce as a program and planning analyst.

Cowell said, “Paul’s vast experience has contributed greatly to the success of CSG’s residential energy saving programs in the Pacific Northwest. Not only has he applied his expertise to regional programs, he is helping us strengthen our broader entrepreneurial and environmental mission nationally.”

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Berkowitz/2

Berkowitz received a B.A. from the University of Wisconsin. He also holds a master's in environmental planning from Arizona State University and completed Ph.D. coursework in Energy Policy Analysis. A native of Long Island, N.Y., Berkowitz currently resides in Madison, Wis., where his office is based.

Conservation Services Group, a non-profit organization, was founded in 1984 and is based in Westborough, Mass. The company provides energy saving strategies, products, services and technologies to consumers and businesses nationwide.

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**\*Editor's Note: A photo of Mr. Berkowitz is available by contacting L. Rinkus.**