



*Conservation Services Group*

40 Washington Street  
Westborough, MA 01581

Tel 508.836.9500

Fax 508.836.3138

[www.csgrp.com](http://www.csgrp.com)

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Contact: Lisa Rinkus  
LJPR  
617/965-9847  
[lj-pr@comcast.net](mailto:lj-pr@comcast.net)

**JULIE DESEVE PROMOTED TO DIRECTOR  
AT CONSERVATION SERVICES GROUP**

WESTBOROUGH, Mass., March 14, 2011 – National energy services firm Conservation Services Group (CSG) today announced the promotion of Julie DeSeve to the position of residential retrofit product director. In this position, DeSeve supports business development, marketing, central services and regional operations to support program implementation and delivery. DeSeve is based out of CSG's Iselin, N.J. office.

DeSeve began her career at CSG in 1993 in administration, business development and customer service. Two years later, DeSeve was named administrative director for the residential retrofit program that CSG ran in Canada, returning to her native province of Quebec. In this role, she participated in the design and execution of residential conservation programs and was also involved in marketing, operations, recruiting and training. In 1997, DeSeve returned to the U.S. to work in CSG's New Jersey office in marketing and left a few years later to raise her children. In 2004, DeSeve returned to

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## DeSeve Promoted at CSG/2

CSG as the program manager for Home performance with ENERGY STAR<sup>®</sup> pilot program sponsored by South Jersey Gas and then as a statewide program under New Jersey's Clean Energy program. In this role, she was responsible for program design and management, procedures, systems and operations.

DeSeve is a graduate of the University of Montreal and attended graduate school in Boston, Mass., at Northeastern University. A native of Sherbrooke, Canada, she speaks fluent French. DeSeve is a resident of Tinton Falls, New Jersey.

Founded in 1984, CSG provides energy savings strategies, program design, management services and technologies to utilities, government agencies, energy services companies, public housing authorities and other groups. The firm employs 700 staffers nationwide and is headquartered in Westborough, Mass. For more information, visit [www.csgrp.com](http://www.csgrp.com).

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*\*Editor's note: A photo of Ms. DeSeve is available by contacting LJPR*