



*Conservation Services Group*

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## **CSG'S NEW SOFTWARE MAKES ENERGY PROGRAM TRACKING EASY**

Westborough, Mass., May 3, 2011 – Conservation Services Group (CSG) today announced the official launch of its “next generation” energy measurement and home improvement software suite. EnergyMeasure™, to be showcased at the Association of Energy Service Professionals (AESP) Spring Conference and Expo this month, is tailored for utilities, state agencies and other companies implementing large-scale energy efficiency programs. The software tracks and analyzes every aspect of a home’s energy performance -- from insulation levels to heating and cooling systems and appliances -- and provides customized recommendations for improvements. EnergyMeasure is based on updated engineering algorithms and CSG’s 27 years of experience. The software also uses standards set by groups like the Building Performance Institute (BPI) and the U.S. Department of Energy (DOE).

There are four components of CSG’s new software suite. EnergyMeasure HOME covers the entire workflow from audit, through installation, to quality control inspections. It

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## CSG Launches EnergyMeasure/2

works for home energy scoring, direct installs, simple improvement projects and complex, deep retrofits. HOME combines CSG's expertise in field operations, applied building science and program design for large-scale energy efficiency programs and is based on established national standards (e.g., the EPA's carbon footprint algorithm and protocols).

The product is built on an "all-in-one" user platform that seamlessly updates itself, stores and connects to CSG's EnergyMeasure HUB online tracking system (EM HUB).

EnergyMeasure HOME software can run connected through the Internet to EM HUB, but also runs stand-alone, so it is fully available in locations without Internet coverage.

HOME will be used for several different types of CSG programs including one that incorporates energy scoring into Realtor Multiple Listing Services. Reports generated by the software will also be useful for energy efficiency loans, establishing an efficient house's valuation and providing recommendations for efficiency measures that can improve scores. The software is a technical standard being used in Oregon under the DOE pilot program announced by Vice President Biden in 2009. EnergyMeasure HOME is currently being used for the Arizona Home Performance Initiative, ActOnEnergy<sup>®</sup> in Illinois and the Existing Homes Program from Energy Trust of Oregon. EM HUB also includes back-end functionality for scheduling, reporting, invoicing and other elements that allow programs to run effectively and efficiently, from start to finish. All data are accessible to the other applications in the software suite through EM HUB, enabling workflow across multiple users and programs.

EnergyMeasure VIEW, another component in the suite (based on HOME's model), is an online audit application that engages customers in the building of their own energy plans and directs them to local programs and other resources. The third platform, EnergyMeasure HVAC, targets utility company demand-side management programs for residential high-efficiency air conditioning and heat pump installations and service. *(The energy model calculations used by EnergyMeasure HOME and VIEW were developed by*

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*Michael Blasnik, of Blasnik & Associates, in collaboration with CSG Technical Director Bruce Harley. Its engineering algorithms are akin to Blasnik's SIMPLE model, with added detail and the flexibility to scale the depth of the audit and analysis to the needs of the program.)*

Gavin Hastings runs the award-winning Home Performance with Energy Star<sup>®</sup> program for Arizona Public Service. He said, "EnergyMeasure is reducing our average audit time, improving quality assurance and providing a better customer experience. We are better engaging the customer and creating more dynamic recommendations for deeper energy savings. Converting to EnergyMeasure was clearly the right move for our program. It's *the* tool we needed to bring our program to the next level."

The EnergyMeasure suite is being rolled out to all CSG programs nationally. The software will be available later this year to organizations with high-volume auditing needs. For more information about EnergyMeasure or for a product demo, stop by booth #26 at the AESP conference, or visit [www.energymeasure.com](http://www.energymeasure.com).

Conservation Services Group was founded in 1984 and is a national energy services firm based in Westborough, Mass. The firm pioneered the use of the first portable audit tool to evaluate energy efficiency in the mid-1980s. Since then, the firm has invented a range of technologies to help run high-volume programs, estimate savings and advance the measurement of building performance standards. CSG and its affiliated contractors perform more than 100,000 energy audits and assessments a year. CSG also trains hundreds of building professionals and other technicians around the country on the latest tools and techniques. To learn more, visit [www.csgrp.com](http://www.csgrp.com).

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