



Conservation Services Group

40 Washington Street
Westborough, MA 01581

Tel 508.836.9500

Fax 508.836.3138

www.csgrp.com

FOR IMMEDIATE RELEASE

Contact: Lisa Rinkus
LJPR
617/965-9847
lj-pr@comcast.net

SHEILA DALY JOINS CSG AS DIRECTOR OF PROFESSIONAL SERVICES

WESTBOROUGH, Mass., June 1, 2010 -- Conservation Services Group (CSG) today announced the appointment of Sheila M. Daly as director of professional services. Based out of CSG's headquarters in Westborough, Mass., Daly oversees CSG's software rollout teams for the ever expanding information solutions department. Daly manages an experienced team of business analysts and project managers and is responsible for scheduling, implementing and deploying the CSG software solutions at the national energy services firm.

Daly brings a solid background in information service and technology systems to her newly created position at CSG. Most recently, Daly served as vice president of professional services for Softrax Corp., of Canton, Mass.. At Softrax, Daly served on an executive management panel responsible for building and developing the team focused on Fortune 2,000 customers. Prior to Softrax, Daly held several senior positions with eCredit.com, where she spent eight years. She started at the company (now known as Cortera, Inc.) as director of product management and left the credit risk management firm as vice president of professional services and product management. For 15 years, Daly held several IS/IT positions at Wonderware Corporation (formerly Marcam Solutions, Inc.), a \$120 million multi-national solutions software provider. She began as an analyst and was promoted up the ladder to senior applications manager for product development.

Daly is affiliated with many professional industry groups including the Boston Product Management Association, the National Association of Credit Management and the American Production and Inventory Control Society. She is also an executive member of Cambridge's "Who's Who." A graduate of Boston College's Carroll School of Management, Daly holds a BS in computer science and business administration. She is a native of Massachusetts and lives in Boston, Mass.

--more--

Daly Joins CSG/2

CSG employs more than 600 people nationwide and over 20 offices. Founded in 1984, CSG provides energy savings strategies, program design, management services and technologies to consumers and businesses. For more information, visit www.csgrp.com

###