



Conservation Services Group

FOR IMMEDIATE RELEASE

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CSG SELECTED BY ENERGY TRUST OF OREGON AS CONTRACTOR FOR HOME ENERGY SAVINGS PROGRAM

WESTBOROUGH, Mass., Sept. 14, 2005 – Conservation Services Group (CSG) is being retained in the Northwest by the Energy Trust of Oregon, Inc., to implement its *Home Energy Savings* program that encourages the investment of energy efficiency improvements in the residential sector. This initiative, managed and designed by the Oregon-based non-profit organization, is providing energy efficiency services for the Energy Trust to serve Oregon customers of Portland General Electric, Pacific Power and NW Natural.

The *Home Energy Savings* program team comprises CSG and subcontractors Vermont Energy Investment Corporation and Wisconsin Energy Conservation Corporation. The program is designed to realize cost-effective energy savings by providing comprehensive home energy improvements. These include insulation and air sealing, high efficiency heating and cooling equipment upgrades, duct dealing and ENERGY STAR®-qualified appliances, lighting and windows. According to CSG, these measures comprise a “whole house” system approach to reducing energy costs and creating a healthier, safer living environment. As part of this program, CSG will launch Home Performance with ENERGY STAR later this year. This initiative will help create a network of Building Performance Institute-certified trade allies that can provide comprehensive home diagnostics, energy saving installations and low income financing for homeowners.

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CSG – Home Energy Savings Program/2

To support the *Home Energy Savings* program, CSG has expanded its Portland office to include 25 additional staff for technical, building science expertise, field service operations, call center, trade ally communications and marketing. Paul Berkowitz, of CSG, serves as program manager for the *Home Energy Savings* program.

The *Home Energy Savings* program is expected to save consumers 34,057 megawatt hours over the life of the electric efficiency measures and 2.13 million therms over the life of gas efficiency measures by June of 2007.

The Energy Trust selected CSG for its broad knowledge of the residential sector and extensive experience developing comprehensive residential energy efficiency programs that integrate trade and consumer awareness and participation. Diane Ferington, residential sector manager of the Energy Trust, said, “CSG’s emphasis on ‘whole house’ performance is ultimately what impressed us the most. CSG effectively demonstrated how this approach works by combining multiple strategies to achieve maximum energy savings. We are confident that this methodology is going to serve our customers well.”

According to the Energy Trust, CSG was also selected because of its proprietary program management software that uses mapping to help schedule home reviews and audits, which can make the process of reaching entire neighborhoods more efficient.

The Energy Trust of Oregon, Inc. is an independent nonprofit organization dedicated to energy efficiency and renewable energy development. CSG is based in Westborough, Mass., and has 14 offices nationwide. The company has been providing energy saving strategies and technologies to consumers and businesses nationwide since 1984.

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